

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-2. (canceled)

3. (currently amended) A method of providing tour guide information in a wireless network, comprising:

establishing a wireless device initiated information session with said wireless device;

obtaining a location of said ~~subscriber~~ wireless device;

identifying a short message relating to said location;

transmitting said identified short message to said wireless device;

and

increasing a wireless airtime unit usage for a time of use of said information session; and

altering a length of said identified short message based on a speed of said wireless device.

4-12. (canceled)

13. (currently amended) A method of providing location based information in a wireless network, comprising:

establishing a wireless device initiated information session with said wireless device;

obtaining a location of said wireless device;

identifying ~~an Internet Protocol (IP)~~ a text message relating to said location;

transmitting said identified ~~[[IP]]~~ text message to said wireless device; ~~and~~

increasing a wireless airtime unit usage for a time of use of said information session; and

altering a length of said text message based on a speed of said wireless device.

14. (previously presented) The method of providing location based information in a wireless network according to claim 13, further comprising:

determining a speed of said wireless device.

15. (currently amended) The method of providing location based information in a wireless network according to claim 13, wherein:

said ~~[[IP]]~~ text message is a short message maintained in a ~~Short Message Service Center (SMSC)~~ short messaging system.

16. (previously presented) The method of providing location based information in a wireless network according to claim 13, wherein:

said location of said wireless device is determined using an angle of arrival of a wireless signal from said wireless device.

17. (previously presented) The method of providing location based information in a wireless network according to claim 13, wherein:

said location of said wireless device is determined using a time difference of arrival of wireless signals from said wireless device.

18. (previously presented) The method of providing location based information in a wireless network according to claim 13, wherein:

said location of said wireless device is determined using time of arrival of a wireless signal from said wireless device.

19. (previously presented) The method of providing location based information in a wireless network according to claim 13, wherein:

said location of said wireless device is determined using a known location of a cell/sector servicing said wireless device.

20. (currently amended) Apparatus for providing location based information in a wireless network, comprising:

means for establishing a wireless device initiated information session with said wireless device;

means for obtaining a location of said wireless device;

means for identifying a tour guide information ~~Internet Protocol (IP)~~ text message relating to said location;

means for transmitting said identified tour guide information ~~[[IP]]~~ text message to said wireless device; and

means for increasing a wireless airtime unit usage for a time of use of said information session; and

means for altering a length of said text message based on a speed of said wireless device.

21. (previously presented) The apparatus for providing location based information in a wireless network according to claim 20, further comprising:

means for determining a speed of said wireless device.

22. (currently amended) The apparatus for providing location based information in a wireless network according to claim 20, wherein:

said ~~[[IP]]~~ text message is a short message maintained in a ~~Short Message Service Center (SMSC)~~ short messaging system.

23. (previously presented) The apparatus for providing location based information in a wireless network according to claim 20, wherein:

said location of said wireless device is determined using an angle of arrival of a wireless signal from said wireless device.

24. (previously presented) The apparatus for providing location based information in a wireless network according to claim 20, wherein:

said location of said wireless device is determined using a time difference of arrival of wireless signals from said wireless device.

25. (previously presented) The apparatus for providing location based information in a wireless network according to claim 20, wherein:

said location of said wireless device is determined using time of arrival of a wireless signal from said wireless device.

26. (previously presented) The apparatus for providing location based information in a wireless network according to claim 20, wherein:

said location of said wireless device is determined using a known location of a cell/sector servicing said wireless device.

27. (currently amended) The apparatus for providing location based information in a wireless network according to claim 20, further comprising:

a short messaging system to maintain said ~~[[IP]]~~ text message.

28-30. (canceled)

31. (currently amended) A method of providing tour guide information in a wireless network, comprising:

obtaining a location of a ~~subscriber~~ wireless device relative to a guidance location;

identifying a pre-stored short message relating to said guidance location;

transmitting said identified short message to said wireless device while in a vicinity of said guidance location; and

increasing a wireless airtime unit usage for a time of use of said information session; and

altering a length of said identified short message based on a speed of said wireless device.